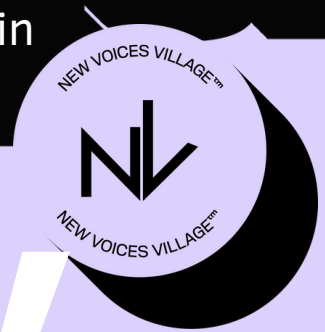


# NEW VOICES VILLAGE

## FOUNDERS POP-UP

All Founders' Pop-Up Events will take place in  
the New Voices Village



# saturday

**10:00-10:50PM**

**FOUNDER POP-UP: Sugar Puffs Hair  
Area A) with Nyktashia Lafate**

**10:00-10:50PM**

**FOUNDER POP-UP: PONCH Cosmetics  
(AREA B) with Ponchitta Lanoue**

**11:00-11:50PM**

**FOUNDER POP-UP: G.L.A.M. Body  
Scrubs (AREA A)  
with Tiffany Cartwright**

**11:00-11:50PM**

**FOUNDER POP-UP: Cajou Creamery  
(AREA B) with Nicole Foster**

# NEW VOICES VILLAGE

## FOUNDERS POP-UP

All Founders' Pop-Up Events will take place in the New Voices Village



# saturday

**12:00-12:50PM**

**FOUNDER POP-UP: Boyd Cru Wines  
(AREA A) Jon'll Boyd**

**12:00-12:50PM**

**FOUNDER POP-UP: MinkeeBlue, Inc.  
(AREA B) Sherrill Mosee**

**2:00-2:50PM**

**FOUNDER POP-UP: Play Pits (AREA A)  
with Chantel Powell**

**2:00-2:50PM**

**FOUNDER POP-UP: Company (AREA B)  
Ebony Notes**

**3:00-3:50PM**

**FOUNDER POP-UP: Kazmaleje (AREA A)  
with LaToya Stirrup**

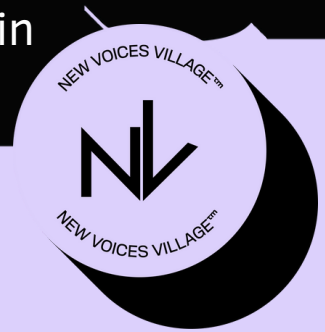
**3:00-3:50PM**

**FOUNDER POP-UP: Mah Melanin  
(AREA B) with Ardean Miller**

# NEW VOICES VILLAGE

## FOUNDERS POP-UP

All Founders' Pop-Up Events will take place in  
the New Voices Village



# sunday

**10:00-10:50AM**

**FOUNDER POP-UP: Shotel Medical, Inc.  
(AREA B) with Rod Batiste**

**11:00-11:50AM**

**FOUNDER POP-UP: Scent & Fire®  
(AREA A) with Monisha Edwards**

**11:00-11:50AM**

**FOUNDER POP-UP: Hella Awkward (AREA  
B) with Brittane Rowe**

**12:00-12:50PM**

**FOUNDER POP-UP: Mah Melanin  
(AREA B) • with Ardean Miller**

**12:00-12:50PM**

**FOUNDER POP-UP: Nihya Sol (AREA B  
with Shawntrell Smith**

# NEW VOICES VILLAGE ENTREPRENEUR HUB

All Founders' Pop-Up Events will take place in  
the New Voices Village



# saturday

**10:00-10:50 AM**

**New Voices Learning Lab™ LIVE with  
McKinsey & Company: Customer  
Research & Shaping your Value  
Proposition**

**12:00-12:45 PM**

**New Voices Learning Lab™ LIVE with  
Target: "Getting into Retail"**

**12:055-1:40 PM**

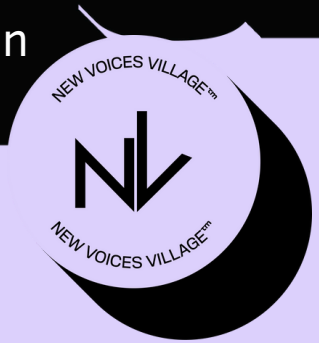
**New Voices Learning Lab™ LIVE: The  
Power of Retention: Driving Growth  
through Customer Loyalty**

**3:00 PM**

**Bootstrapping Your Business  
PANEL DISCUSSION**

# NEW VOICES VILLAGE ENTREPRENEUR HUB

All Founders' Pop-Up Events will take place in  
the New Voices Village



# sunday

**10:00-10:55 AM**

**New Voices Learning Lab™ LIVE with  
McKinsey & Company: Building Your  
Network**

**11:00-11:55 AM**

**New Voices Learning Lab™ LIVE:  
Marketing to Today's Multicultural and  
GenZ Customers!**

**1:00-2:00 PM**

**New Voices Learning Lab™ LIVE with  
the New Orleans BioInnovation  
Center: Entrepreneurial Adventures in  
the Life Sciences**